



Balanced Rock Winery

Scope: New Restaurant & Events Facility

Location: Baraboo, Wisconsin

Designer: Hebert Design



Located on the south side of Baraboo, Wisconsin on the doorstep of Devils Lake State Park, this new 6,000-square-foot building includes a beautiful wine tasting area, retail space, outdoor seating, grape crushing pad, and events stage. Guests are invited to enjoy a beverage in the tasting room, bask in the sunshine on the outdoor patio, and enjoy local musicians performing throughout the year.

The Friede team assisted the owners with the municipal approval process, which ultimately resulted in a bright red offset building façade with brick wainscoting and exterior wood trim accents. The outdoor patio was developed to include timber trim and Edison lighting. During this time, the need for a small support building was recognized, was included in the development plans, and was designed to match the main facility's appearance.

This project was recognized by the Associated Builders and Contractors (ABC) of Wisconsin as a 2019 Gold Project of Distinction.

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